

Could your business help to find homes for the children who need them?

Every 15 minutes a child in the UK enters the care system. A shortage of carers means that too many children don't have the homes they need to thrive.

Home for Good are on a mission to find a home for every child who needs one. **Your** help is needed to turn this into a reality.



Why?

Every child needs the same things to thrive; somewhere stable to call home, an environment that feels safe, someone to turn to when things feel hard. But the shortage of carers means that too many children don't have these things; and that needs to change.

This year, 36,000 children will come into care in the UK.

That's 100 children every day.*

It is estimated that over 9,000 new foster carers are needed to meet this desperate need. You could help find them.**

"Since taking part in Home for Good's training we've remained connected to this supportive network. Fostering these little ones has certainly had its challenges but it's brought a joy to our home unlike any other."

- Donna, carer



*All statistics can be found at homeforgood.org.uk/statistics
**<https://www.thefosteringnetwork.org.uk/advice-information/all-about-fostering/recruitment-targets>

In every corner

Home for Good works to find a home for every child who needs one. We do this by:

- Working in every corner of the UK to raise awareness of the needs of children in care
- Delivering free online information events and training that make space for potential carers to learn more
- Running a busy nationwide enquiry line to support people preparing for formal carer assessments
- Facilitating a UK-wide network of peer support groups where carers and families are part of a resilient community of support
- Influencing Government and the UK Church to remove systemic barriers that keep children from safe, stable and loving homes

What part could you play?



Impact

- We journeyed with almost 1,000 people last year, referring 249 people for assessment for adoption, fostering and supported lodgings for teenagers
- We are actively engaged with 1,500 churches across the UK raising awareness and equipping carers and volunteers
- From 2018 - 2021, with two of our adoption agencies, we had a 16% enquiry to approval rate, compared to the 1.3% national average
- We expect over 1,600 people to begin a journey with us in 2023-24
- We will deliver 36 information events and 6 six-week Foundations courses over the course of this year to inform and inspire potential carers



Please visit homeforgood.co.uk to find out more

The difference you make

Becoming a Home for Good Business Supporter means you **will**:

- Achieve **positive social impact**
- Increase **brand value** and **strengthen your reputation** as a responsible business
- **Inspire and unite** your employees and clients through fundraising activities
- **Increase reach** and **brand awareness** through digital and media opportunities
- **Generate new business** with access to a new base
- **Reach and inspire** new individuals and families to be brilliant foster carers, adoptive parents and supported lodgings hosts
- **Find homes** for children who need them



What you can do

Home for Good relies on funds from the public, trusts, businesses and agreements with local authorities and agencies. These funds enable vital, unique and influential work that is so desperately needed.

How can you support us?

- Make Home for Good your Charity of the Year
- Sign up to Work for Good and donate a percentage of your fees or revenue
- Unite and strengthen your team with a sponsored challenge
- Engage your team in office fundraisers or a fundraising evening



Join the family

We're proud to work alongside so many inspiring businesses with a shared vision of a home for every child who needs one. **Could you join them?**

The logo for Jude's, featuring the brand name in a white, cursive script font centered within a solid blue square.

As a certified BCorp, Jude's truly believe that business should be a force for good. They support our valuable work with social media fundraisers and (very) welcome ice cream donations!

The logo for Betty Williamson Weddings & Events, consisting of the name in a black, all-caps, serif font with a small crown icon above the letter 'W'.

Betty Williamson Weddings & Events want to help meet the needs of vulnerable children so they donate 10% of their annual client fees to Home for Good.



Our friends at The Blueprint donate £500 every time they place a senior hire. So far, they have donated an amazing £58,000!

The logo for Corbett Keeling Corporate Finance, featuring the company name in a serif font with a stylized 'C' icon to the left and 'Corporate Finance' in a smaller font below.

Corbett Keeling play their part by providing the Home for Good team with vital office and meeting space.

Get in touch

Your business could make a difference in the lives of children with care experience.

Ellie Tyers, Development Executive
ellie.tyers@homeforgood.org.uk
020 4549 2408

**Address: 8 Angel Court, Cophthall Avenue, London,
EC2R 7HP**



homeforgood.org.uk



Home for Good is a charity registered in England and Wales (1158707) and Scotland (SC046972) and is a company limited by guarantee (9060425).



Registered with
**FUNDRAISING
REGULATOR**