

home  
for good

FUNDRAISING

PACK



Get fundraising for Home for Good so that together we can find a home for every child who needs one.

# Together we can find a home for every child who needs one.

Every 15 minutes, a child comes into care in the UK. Many will have suffered neglect or abuse, all will experience trauma and loss. Each one deserves a home where they will be loved, nurtured and enabled to thrive.

Today, too many children are waiting too long for the stability, care and love they need.

Home for Good is a charity dedicated to finding a home for every child who needs one through fostering, adoption and supported lodgings.

With inspiring and informative resources, content and training packages, we practically equip individuals and families as they explore fostering, adoption or supported lodgings for teenagers and we mobilise churches and communities to welcome, understand and support families who love and raise care-experienced children.



**With your support, we can make a transformational difference.**



**“Towards the end of 2021, we were approved for adoption and we are delighted and honoured to have been matched with two children who will join our family very soon.**

**We’ve been so encouraged by Home for Good, and that is thanks to their generous supporters. Thank you to the Friends of Home for Good who have enabled the team to walk alongside people like us on our journey.”**

**Home for Good enquirers**

# Your impact.

We believe that everyone has a part to play to ensure that every child has the loving home they deserve. Thank you for playing yours!

By fundraising for Home for Good, you are taking us a step closer to seeing our vision of a home for every child who needs one become a reality.



## EVERY PENNY YOU RAISE COUNTS!

Here are just a few examples of how your donation can make a difference in the lives of care-experienced children and their families.



# £250

could help run our busy enquiry line for one week, answering questions and sharing advice with people interested in fostering, adoption or supported lodgings.

# £500

could help us run a series of Foundations courses. The Foundations course is a six-week course with Bible study for those considering opening their homes to care-experienced children.

# £1000

could help build and sustain our nationwide network of peer-support groups, enabling those caring for vulnerable children to connect with others in their area.



# START FUNDRAISING!



You may already have a brilliant idea in mind to raise money for Home for Good. If not, don't worry - we have your back! Here are some of our favourite ideas.

## IDEAS TO DO BY YOURSELF

- Get your running trainers on and take part in a local 5K, 10K, half-marathon or marathon event.
- Test your nerves by signing up for a sponsored sky-dive or bungee jump.
- Create a **Facebook birthday fundraiser** and invite your friends to donate to Home for Good instead of buying you a present.



## IDEAS TO DO WITH OTHERS

- Host a ticketed talent show or open-mic night with your church or community group.
- Cream or jam first? Host a cream tea fundraiser for your friends and ask for suggested donations in return for yummy scones and cakes!



If they are eligible, ask your supporters to tick the **Gift Aid** option when donating to your online fundraiser or when completing your sponsorship form. Gift Aid allows us to reclaim tax on donations made by UK taxpayers.

This means that for every £1 donated, Home for Good may be able to claim an additional 25p from the Government! You can download and print a copy of our [paper sponsorship form](#) and then return it to our office address – details on the back page.

# TOP TIPS

Check whether your employer offers a **Match Funding Scheme**. Many companies will match fundraising completed by their employees!

*giftaid it*



# REACH FOR THE MEGAPHONE!



It's time to let people know about your fundraiser. Here are some ways you can spread the word.

1

If you're taking part in a sponsored fundraising event, create an online donation page through a platform like **JustGiving** or **Enthuse**. Explain why you're fundraising for Home for Good and why people should donate to help you reach your target!

2

If you're hosting a fundraising event then create a **Facebook event** to invite people to. If you're organising an event in your church, ask them to promote it on their news page as well.

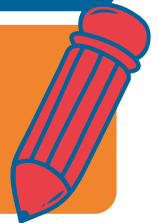


3

Tell your friends and family about your fundraising on **social media**. Tag us – @Home4Gd on Facebook and Twitter and @homeforgood.org.uk on Instagram. Keep sharing your story with lots of photos of your fundraising activities!

4

If your event is open to the public, advertise it with **posters and flyers** wherever you can; local shops and cafes often have community notice boards for amazing activities like yours.



5

Spark the interest of your local media by calling their news desk with a **press release** or tagging them online to tell them about your fundraising event for Home for Good.

# SENDING YOUR DONATION TO HOME FOR GOOD.

If you're raising money through an online platform such as JustGiving, Enthuse or Facebook and have registered with Home for Good, then don't worry – your donations are sent directly to us.

## IF YOU'RE COLLECTING DONATIONS BY CASH, THEN WE RECOMMEND EITHER:

### 1. Making a bank transfer:

Account name: Home for Good.  
Sort code: 40-52-40.  
Account No: 00029458  
Ref: Surname-FR e.g. 'SMITH-FR'

### 2. Completing our online form

and sending your donation via our website [homeforgood.org.uk/donate](https://homeforgood.org.uk/donate)

**3. Calling us** and paying in your fundraising over the phone by debit or credit card: **020 3832 2554**

### 4. Sending your donation via cheque:

Home for Good's postal address:  
8 Angel Court, Copthall Ave,  
London EC2R 7HP. Please include your name and contact details in the correspondence.

**Remember to include your details when sending money to Home for Good so that we can thank you!**





# THANK YOU



from the whole team  
here at **Home for Good.**



**Together we can find a home for every child who needs one.**

## CONTACT US:

**Email:** [fundraising@homeforgood.org.uk](mailto:fundraising@homeforgood.org.uk)

**Phone:** 020 3830 7379

We'll be in touch every step of the way with encouragement, information and updates. In the meantime, if you have any questions or would like a chat then give us a call!

**Postal Address:** 8 Angel Court, Copthall Ave, London EC2R 7HP.



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